

ORANGE MAGAZINE

2010 Distribution and Deadlines

More than 12,000 copies of Orange Magazine are mailed to Orange County households whose yearly income exceeds \$150,000.

As many as 18,000 copies of Orange Magazine are available at:

- Hotels
- Spas
- Bed and Breakfasts
- Medical specialists
- Attractions and venues
- Realtors and builders offices
- Professional services, including financial planners and attorneys
- Upscale retailers
- Restaurants
- Many other visible locations

ISSUE DATE	AVAILABLE	COPY & SPACE DEADLINE
FEBRUARY/MARCH	JANUARY	FRIDAY, DECEMBER 4, 2009
APRIL/MAY	MARCH	MONDAY, FEBRUARY 1, 2010
JUNE/JULY	MAY	MONDAY, APRIL 5, 2010
AUGUST/SEPTEMBER	JULY	TUESDAY, JUNE 1, 2010
OCTOBER/NOVEMBER	SEPTEMBER	MONDAY, AUGUST 2, 2010
DECEMBER/JANUARY	NOVEMBER	FRIDAY, OCTOBER 1, 2010

Advertising deadlines: As published. If an ad is scheduled for a given issue and the material is not received by the issue ad deadline or the ad is sent in an improper/un-useable format, the most recently run ad will be repeated/or not placed and the customer will be charged.

General terms: If multi-rate contracts are not fulfilled, the client will be rebilled at the appropriate rate. Publisher reserves the right to reject or cancel any advertising for any reason at any time. All rates shown are gross rates.